

Vienna Taiwan Lecture Series

The Department of East Asian Studies/Sinology and
the Vienna Center for Taiwan Studies are pleased to announce



SUMMER TERM 2017

WORKSHOP on “Taiwan’s New Southbound Policy: Global and Regional Issues of Cultural and Public Diplomacy”

Monday, 31 July 2017, 9:30 – 17:00

PROGRAMME

Jointly organized by **Astrid Lipinsky**, Director, Vienna Center for Taiwan Studies
and **Jens Damm**, Associate Prof, Chang Jung Christian University Taiwan (CJCU)

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| 09:30-10:00 | Astrid Lipinsky (University of Vienna) and Jens Damm (CJCU)
Opening remarks |
| 10.00 -11.00 | Jens Damm
“Taiwan’s Cultural and Public Diplomacy towards Southeast Asia: Continuities and Shifts in the First Months of Cai Yingwen’s (Tsai Ing-wen) Presidency” |
| 11:00-11:30 | Break |
| 11:30-12:00 | Julia Marinaccio (University of Vienna)
“Taiwanese Cultural Diplomacy. The Vienna Taiwan Alumni Club” |
| 12:00-12:30 | Martin Mandl (University of Vienna)
“All in Good Taste: Taiwan’s Public Culinary Diplomacy” |
| 12:30-13:30 | Lunch break |
| 13:30-14:30 | Astrid Lipinsky (University Vienna)
“Taiwanese Cultural Diplomacy in Taiwan” |
| 14.30 -15.00 | Break |
| 15:00-16:00 | Alfred Gerstl (University of Vienna)
“OBOR and the Role of Taiwan in Southeast Asia” |
| 16:00-17:00 | General discussion including the
“Joint Seminar Application Taiwan Austria (MOST/FWF) 2018-2019” |

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Location: Department of East Asian Studies/Sinology,
Altes AKH, Campus, Spitalgasse 2, yard 2, entrance 2.3
<http://campus.univie.ac.at/plan-universitaere-einrichtungen>

please register via website on tsc.univie.ac.at