

Call for Lecturers

Winter Term 2018

TAIWAN'S CULTURAL DIPLOMACY

The logo for the Vienna Center for Taiwan Studies (VCTS) is located in the top right corner. It features a stylized map of Taiwan in the background. Overlaid on the map is the acronym 'TSC' in large, bold, black letters. Below the acronym, the Chinese characters '台灣研究中心' (Taiwan Research Center) are written in a smaller font. To the right of the map, there is a large, red, stylized Chinese character '永' (Yong). The text 'Institut für Ostasiatische Studien' is written vertically along the right edge of the map, and 'Technologie, Wirtschaft und Gesellschaft' is written horizontally at the bottom right.

TSC
台灣研究中心

For a lecture series starting in October 2018
When: Wednesday evenings, 18.30 – 20.00
Language: English (should include power point presentations)

The Vienna Center for Taiwan Studies (VCTS), founded in 2009 and located in the University of Vienna's Department for East Asian Studies, hosts up to five lectures per term. (See our full program at <http://tsc.univie.ac.at>)

In the past months, Taiwan has lost more of its reduced number (currently 16) of diplomatic allies to the People's Republic of China.¹ Although formal exchanges have become difficult, knowledge of Taiwan, with its now established multi-party democracy and internationally acknowledged free press, is absolutely essential for the study of Asia. When more formal ways are closed, promoting Taiwan through informal means and with cultural content becomes increasingly important.

The aim of the Vienna Taiwan Lecture Series is to make Taiwan better known internationally, in all of its characteristics. Instruments of cultural diplomacy can include literature and film, dances and theatre, but also academic exchanges in all fields, the exchange of artists and exhibitions, of musical groups and school classes. The organization of food festivals has become an important form of cultural diplomacy. A form of cultural diplomacy is the co-hosting of conferences and co-editing of books then marketed binationally. Fields worth promoting include Taiwan's reknowned social movements and their main actors.

The theoretical background and origins of cultural diplomacy need a deeper analysis, as do the effects that cultural diplomacy has on Taiwanese society.

Lectures on any topic related to cultural diplomacy are welcomed. The lectures will be grouped into suitable sub-topics.

All lectures will be videotaped for future student use (password protected).

Lectures are also reviewed for publication in the Vienna Taiwan Studies Series, a peer-reviewed annual journal and book series.

The VCTS provides travel and accommodation costs for lecturers, as well as a post-lecture guest dinner with colleagues.

Your application should include:

1. title
2. abstract (ca. half page)
3. your short cv
4. a list of references to literature (for student preparation; English language)

For more information or to apply, contact VCTS Director Dr. Astrid Lipinsky
astrid.lipinsky@univie.ac.at

維也納大學漢學系

¹ Beijing opposes any official contact between Taiwan and other countries with whom China has diplomatic relations according to the so-called "one China principle".